



**Ohio Association
for Institutional
Research and
Planning**

Summer 2021 Virtual Meeting Agenda & Registration Links

Friday, July 16, 2021

9:00 AM – 5:00 PM | Virtual Webinar

Instructions:

The OAIRP Summer 2021 meeting will be hosted, for FREE (to members or non-members), virtually on the Zoom platform. We have created separate virtual registration links for each session in order to increase security and allow participants flexibility. Each registration link below will open a webpage where you will be asked to register with a name and email address. You do not need to have or create a Zoom account. Once you are registered as a participant an email will be automatically generated from Zoom with a unique link for the virtual room and password for each session. We recommend that you add each session to your online calendar.

[OAIRP Summer 2021 instructions for Zoom registration – CLICK HERE](#)

Friday, July 16

Time (EST ZONE)	Topic	Presenter/Moderator	Registration Link
9:00 AM	Welcome & Conference Opening	OAIRP President Mollie Miller	
9:05 AM – 9:35 AM	<p>Panel Discussion: Institutional Ingenuity: Responding to the Virtual Needs of Today, how have IR Communities Adapted?</p> <p><i>Moderator: Mary Bergs, Ph.D., Institutional Research Analyst, Mercy College of Ohio</i></p> <p>Description: Now that the world is “opening” back up how are IR and Planning Offices in Higher Education reflecting on a post-pandemic realm? What have we learned and how have we adapted? Topics and Questions will include:</p> <ul style="list-style-type: none"> How is the virtual landscape for IR different for 2021 and beyond (vs. 2019 and pre-pandemic)? Since the pandemic and shift to working remotely have you been asked to consider a different perspective when organizing or presenting data? How has communication and best-practices changed for you and how have your office/communities on campus adapted? What changes will “stick”? Any predictions about other changes that may occur because of this past year? This would include changes for IR or changes in higher education that will create changes for IR. <p>Panelists:</p> <ul style="list-style-type: none"> Ute Lahaie, Ph.D., Assessment Program Coordinator, Walsh University Loralyn Taylor, Ph.D., Associate Provost for Institutional Effectiveness & Analytics, Ohio University Barbara Wharton, Ph.D., Director of Institutional Research, Denison University Karl Konsdorf, M.B.A., Director of Research Analytics and Reporting, Sinclair Community College 		Registration Link
9:40 AM – 10:15 AM	<p>Session 1: Taking the Pulse of the Undergraduate Experience during the Pandemic: From Insight to Action</p> <p><i>Presenter: Ute Lahaie, Ph.D., Assessment Program Coordinator, Walsh University</i></p> <p>Description: In Fall 2020, the Office of Institutional Effectiveness at a private liberal arts university disseminated the NSSE Pulse survey to all undergraduate students. Like many other institutions, the university had put new safety protocols in place, adjusted class sizes, changed the academic calendar, and offered hybrid or online classes to their traditional undergraduate students in response to the pandemic. Under the leadership of the Dean of Institutional Effectiveness & Assessment, an ad-hoc team analyzed the quantitative and qualitative survey data to gain insights about the students’ academic experience, their interactions with members of the university community, their welfare, and their sense of belonging. Participants in this session will learn about the insights gained from the survey analysis, and how the ad hoc committee’s recommendations for action were integrated into the university’s short and long-term strategic initiatives.</p>		Registration Link

<p>10:20 AM – 11:15 AM</p>	<p>State Sector/Council Meetings</p>	<p>4-Year Private: Registration Link (Hosted by Sean McLaughlin on MS Teams)</p> <hr/> <p>4-Year Public: Registration Link</p> <hr/> <p>2-Year Public: Meeting Link (LIVE - hosted by Ginna Witte on Zoom)</p>
<p>11:20 AM – 12:00 PM</p>	<p>Business Meeting</p>	<p>All OAIRP Members - Registration Link</p> <ul style="list-style-type: none"> • Memorial Commemoration for Dr. William Knight • New/Old Business – Mollie Miller • Proposal for New Membership Structure – Joe Argiro • Website Update – Josh Deans
<p>12:00 PM – 1:00 PM : Lunch Break, - food not provided, but feel free to brown bag your lunch. We welcome you to hang out after the business meeting and virtually “mingle” with your OAIRP colleagues.</p>		
<p>1:10 PM – 2:00 PM</p>	<p>Session 2: Time Series Methods for Enrollment Forecasting Presenter: <i>Karen Heil, Data Scientist, HelioCampus</i> Description: Forecasting future enrollments is key for budget and resource planning. Naïve methods relying on historical conversion metrics and upstream indicators can provide a rough estimate of expected outcomes. However, such methods are not responsive to early signal and do not naturally account for year to year variation in patterns. Particularly in years where unprecedented events cause leaders to question the validity of historical conversion rates as they apply to expected outcomes, forecasts that respond to changing conditions over time are key. Time series forecasts do just that and can provide actionable insight based on timely trends as they emerge, generating strong predictions even as conditions on the ground change. This session will introduce attendees to the most common classes of time series models and discuss the requirements for generating a valid forecast including how to overcome challenges like non-constant variance and shifting deadlines. Finally, we will walk through a case study showing how to use a time series to forecast new, first year enrollments in a higher ed setting.</p>	<p>Registration Link</p>
<p>2:05 PM – 2:55 PM</p>	<p>Session 3: Managing Data Discussions Online: Tips and Stories Presenter: <i>Janelle Crossgrove Hart, Ph.D., Associate Dean Institutional Effectiveness, The Christ College of Nursing and Health Sciences</i> Description: Videoconferencing is a great new way to disseminate information and work out our well-known and well-understood issues in higher education. But how well does it work for engaging in discussions for new content or to talk about graphs and tables that no one has seen yet? This presentation covers some tips and tricks for getting widespread discussion on topics like survey results, assessment projects and accreditation discussions. You can learn what to do (and what not to do!) to keep the audience engaged and get broad input at your next remote meeting!</p>	<p>Registration Link</p>
<p>3:00 PM – 3:50 PM</p>	<p>Session 4: Forging a strong partnership between Institutional Research and Financial Aid Presenter: <i>Thomas Jay Benjamin, Director of Institutional Research & Carrie L. Short, M.Ed, Director, Student Financial Aid, Lorain County Community College</i> Description: In this session, two experienced professionals - one from IR and one from financial aid - will discuss how they've worked to build a strong partnership between their offices. They will discuss similarities and differences in perspectives from IR and FA that may shape the IR-FA partnership. The session will also detail two important projects for any campus - determining the Cost of Attendance and examining the Cohort Default Rate - that may provide practical examples of how IR professionals can begin to work more closely with their financial aid colleagues.</p>	<p>Registration Link</p>
<p>3:55 PM – 4:30 PM</p>	<p>Session 5: Discipline-Specific Peer Analyses for Instructional Costs and Productivity Presenter: <i>Jennifer L. Snyder, Ph.D., Manager, Higher Education Consortia, University of Delaware</i> Description: Since the mid-1990s, The Cost Study at the University of Delaware has offered an analytical tool to over 700 four-year, public and private colleges and universities as they conduct discipline-level analyses (by CIP) on their instructional costs and productivity. The study aims to answer the question, “Who is teaching what to whom and at what cost?” Common benchmarks in the study include direct instructional expense (DIE) per full-time equivalent (FTE) student and student credit hour (SCH), proportion of SCH and organized class</p>	<p>Registration Link</p>

sections (OCS) by faculty type, and FTE students per FTE faculty by faculty type. In addition to providing institutional reports and national norms based on Carnegie Classification, percent undergrad, and highest degree offered, the study also includes custom peer analyses for every participating institution.

After the conclusion of the 2019 cycle, The Cost Study received requests from multiple institutions for a more nuanced approach to peer analyses that would consider discipline-level differences in peer selection. From previous research, we know that a great deal of the differences in instructional cost can be explained at the discipline level. Thus, institutions benefit from comparing themselves to peers on a program by program basis.

When considering institutional metrics, an institution may be comparable to its peers on a standard peer list; however, programs within an institution can differ drastically from similar programs at those peer institutions. Thus, it often makes more sense to select a unique peer list for every program. Discipline-specific peer analyses allow participants in The Cost Study to do just that.

[Registration Link](#)

Closing Statements and Fall 2021 Conference

4:30 PM

Virtual Happy Hour ~ BYOB ~ Bring Your Own Beverage

[Registration Link](#)

Reminders and Notes:

OAIRP is a **volunteer professional development organization**, we aim to do our best with communication and avoid glitches; but issues may occur that require us all to be patient and flexible. This event is FREE! Members and non-members may attend and are not limited to the state of Ohio or our respective areas of Institutional Research & Planning. Attendance is limited to the first 300 participants in each session. Each session will be recorded and presentation materials shared via email, but you must register! We will do our best to monitor the chat in each session and engage, however if your question is not answered you are welcome to follow-up with the speaker afterwards or reach out to the OAIRP electronic mailing list.

- Zoom Housekeeping Items:
 - Be sure to watch the Zoom Registration Tips & Tricks - ([HERE](#))
- Here are a few short videos to aid if you are new to Zoom: Joining a Zoom Meeting ([HERE](#)), Configuring Audio & Video ([HERE](#)), and Meeting Control Panel ([HERE](#)).
- **We have turned on the setting to MUTE ALL participants upon entry into each Zoom session.**
- We will do our best to monitor the chat in each session and engage, however if your question is not answered you are welcome to follow-up with the speaker afterwards or reach out to the listserv.

Contact Information: If you experience any problems with the registration links (before July 16) please reach out to OAIRP President Mollie Miller @ mollie.miller@myunion.edu or 614-808-5570.