



AGENDA

Kent State University Hotel and Conference Center
215 South Depeyster Street | Kent, Ohio 44240
March 21, 2014

8:00 am - 9:15 am	Registration, Breakfast, & Networking	McGilvrey
9:15 - 9:30	Welcome and announcements	McGilvrey
9:30 - 10:30	Keynote Address: The Role of IR in Assessing Student Learning: Managing Shifting Priorities	
	Speaker: Natasha Jankowski, Ph.D. Assistant Director & Research Assistant Professor National Institute for Learning Outcomes Assessment (NILOA) University of Illinois	
10:30 - 10:45	<i>Break</i>	
10:45 - 11:00	Business Meeting	
	Treasurer's report; New members and guests; AIR Forum reminder; IPEDS 2014-15 & HLC Data Update schedule; Other	
11:00 - 11:15	<i>Break</i>	
11:15 - 12:00	Concurrent Session 1	
	1a: Assessment and Program Review Cycles - A Discussion	McGilvrey
	Presenters: Bobby Covitz (Hebrew Union College) & Jan Lyddon, PhD (Organizational Effectiveness Consultants)	
	1b: IR's Role in a Decentralized Budget Environment (RCM) – A Panel Discussion	Kent
	Panelists: Wayne Schneider (Kent State University), Denise Krallman (Miami University), Neal Stark (University of Cincinnati)	
12:00 pm - 12:45 pm	Lunch	
12:45 - 1:00	<i>Break</i>	
1:00 - 1:45	Concurrent Session 2	
	2a: How to Create an Interactive Dashboard in Excel	McGilvrey
	Presenter: Anne Fulkerson, PhD (Owens Community College)	
	2b: Preparing for New Initiatives	Kent
	Presenters: Dr. Joshua Terchek (Case Western Reserve University) & Amanda Thomas (Case Western Reserve University)	
1:45 - 2:00	<i>Break</i>	
2:00 - 2:45	Concurrent Session 3	
	3a: IPEDS Made Easy - Transforming IPEDS Data Into Useful Information Quickly and Easily	McGilvrey
	Presenter: Chris Lintner (360-Public Product Manager, Public Insight Corp.)	
	3b: Best Practices for Accreditation Visits	Kent
	Presenters: Dr. Fashaad Crawford (Kent State University) & Valerie Rebecca Samuel (Kent State University)	

SESSION SUMMARIES

Keynote Address

NILOA's primary objective is to discover and disseminate ways that academic programs and institutions can productively use assessment data internally to inform and strengthen undergraduate education, and externally to communicate with policy makers, families and other stakeholders

1a: Assessment and Program Review Cycles - A Discussion

A discussion about assessment and program review.

1b: IR's Role in a Decentralized Budget Environment (RCM) – A Panel Discussion

A discussion about Responsibility Center Management or decentralized budgeting and the IR offices play.

2a: How to Create an Interactive Dashboard in Excel

Interactive dashboards are powerful analytical tools. They can be used to track key performance indicators, rapidly explore large data sets, empower employees to answer their own questions, and reduce ad hoc institutional research data requests. This presentation will demonstrate how to create effective dashboards in Excel at no cost using new functionality available in Excel 2010/2013 and a combination of other Excel features. Examples of Excel dashboards will be shared and advantages and limitations will be discussed. A working knowledge of Excel, including pivot tables, charts, formulas, cell references, and formatting is helpful

2b: Preparing for New Initiatives

An increasing emphasis on data-based decision-making requires institutional researchers to be ahead of the game when it comes to institutional initiatives. As Case Western Reserve University administrators have explored various data intensive initiatives including real-time dashboards, retention programs, and big data platforms, the IR office has been quietly working with campus partners on streamlining data collection, cleaning, analysis, and reporting on student engagement. In this session, we'll talk about this process, and highlight both the challenges we've encountered and the results of our efforts.

3a: IPEDS Made Easy - Transforming IPEDS Data Into Useful Information Quickly and Easily

This tool permits higher education institutions to create data bases and benchmarking capabilities more easily with IPEDS data.

3b: Best Practices for Accreditation Visits

This session will involve a discussion about what institutional effectiveness units are doing to prepare for upcoming accreditation visits. A brief description of Kent State University's current efforts will be provided by university representatives, including Assistant Provost of Accreditation, Assessment, and Learning, Dr. Fashaad Crawford. Participating university representatives will be asked to discuss their ongoing preparatory activities for accreditation.

Questions posed for group discussion may include the following:

- What is your institution's approach to collecting organizational evidence of improvement?
- What strategies does your institution use to increase faculty and student participation in assessment?
- How does your institution promote and sustain a culture of inquiry?
- What are some of the key ways in which your institution communicates and utilizes assessment findings?