



Ohio Association  
for Institutional  
Research  
and Planning

**Ohio Association for Institutional Research and Planning  
Fall 2016 Meeting — Friday, October 28, 2016 — 8:30 AM - 3:30 PM  
The John Gilbert Reece Center — Central Ohio Technical College  
1209 University Drive — Newark, Ohio**

## **Agenda**

- 8:30-9:30 Registration and Continental Breakfast (*Sign up for HEI Focus groups at Registration*)
- 9:30-9:40 Opening Remarks — Joe Argiro, OAIRP Vice President
- 9:40-10:40 Plenary Session — “Using the Longitudinal Data Archive: Best Practices Matching Higher Education with Employment Outcomes.” Josh Hawley and Kristin Harlow, *Ohio Education Research Center*.
- 10:40-10:50 Break
- 10:50-11:45 Business Meeting  
Association Business — Joe Argiro, Vice President  
Treasurer’s Report — Jay Johnson, Treasurer  
Council Meetings / Council Elections / Report Out — Council Representatives  
2017 Officer Elections — Joe Argiro, Vice President
- 11:45-1:00 Lunch
- 1:00-1:45 Concurrent Session #1 (*Schedule for Concurrent Sessions below*)
- 1:45-1:50 Break
- 1:50-2:35 Concurrent Session #2 (*Schedule for Concurrent Sessions below*)
- 2:35-2:45 Break
- 2:45-3:30 Concurrent Session #3 (*Schedule for Concurrent Sessions below*)

### **Concurrent Session #1 — 1:00-1:45 PM**

- Reece 223 “Not Your Everyday Tableau Demo.” Derrick Shreve, *Tableau* (vendor presentation).
- Reece 225 “Tableau at the University of Cincinnati.” Michelle Ford and Regina Krahenbuhl, *University of Cincinnati*.
- Reece 229 “Strategies to Brand an IRE Office and Engage Constituents.” Joe Argiro, *Central Ohio Technical College*.
- Reece F/G HEI Re-Write Focus Group for Two-Year Public Colleges.

### **Concurrent Session #2 — 1:50-2:35 PM**

- Reece 223 “Using TracDat to Document Assurance of Learning.” Francisco-Xavier Gómez-Bellengé and Sheila Craft-Morgan, *The Ohio State University*.
- Reece 225 “How Do We Compare? A Look into How University of Cincinnati Uses Tableau to Create Benchmarking Dashboards.” Nicole Klassen, Charita Brewer, and Susan Riley, *University of Cincinnati*.
- Reece 229 “Using Data to Do What Matters: Applying AIR’s Statement of Aspirational Practice.” Dan Suvak, *Walsh University*.
- Reece F/G HEI Re-Write Focus Group for Four-Year Public Universities.



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## **Agenda (continued)**

### **Concurrent Session #3 — 2:45-3:30 PM**

- Reece 223      “Putting Data to Work, Making Complex Analysis Accessible.” Josh Deans and Omer Minhas,  
*Ohio Northern University.*
- Reece 225      “Using Tableau to Empower Non-Data Savvy Campus Personnel.” Mary Fugate and LeeAnn  
Perkins, *Xavier University.*
- Reece 229      “Thinking Outside the Data Box: Using Data to Improve Student Success.” Larry Hunter and Amy  
Adams, *Capital University.*
- Reece F/G      HEI Re-Write Focus Group for Any Public Institution